

Watershed  
Lessons  
Learned  
AT A GLANCE

*The Best Plans Have  
Clear Visions, Goals,  
and Action Items.*

Powerful visions make plans come alive and can stimulate action.

*Good Leaders  
are Committed and  
Empower Others.*

Watershed approaches take time and require dynamic leaders with strong interpersonal skills.

*Having A Coordinator  
at the Watershed Level  
is Desirable.*

A coordinator based in the watershed provides a focal point and helps build relationships and establish trust.

*Environmental,  
Economic, and Social  
Goals are Compatible.*

Watershed approaches are a way to make the concept of sustainability a reality on the ground.

*Plans Only Succeed  
if Implemented.*

Successful plans - ones that do not collect dust - focus on a manageable scale and assign action items to individuals.

*Partnerships Equal Power.*

Rather than putting up fists, watershed groups are shaking hands with all stakeholders, including industry, to remedy the major problems.

**Top 10  
Watershed  
Lessons  
Learned  
At A Glance**

[www.epa.gov/owow/learn](http://www.epa.gov/owow/learn)

*Good Tools are Available.*

Powerful tools such as workshops, guides, internet sites, and geographic information systems exist to support watershed groups.

*Measure, Communicate,  
and Account for Progress.*

Delivering meaningful information to the public and key decision makers is critical so that they can monitor progress.

*Education and  
Involvement Drive Action.*

Well-designed education programs lead to tangible results when they involve people and encourage reflection.

*Build on Small Successes.*

Starting small and building incrementally creates momentum toward larger goals and visions.